



Press Release

For Immediate Release March 9th, 2015

SpeedPro Imaging of Fort Worth Joins The Green Business Bureau

Fort Worth, TX – The printing industry is typically unfriendly to the environment. Use of PVC media and plastic substrates are the norm and common printing techniques involve solvents, consume huge amounts of energy and produce tons of waste that end up in landfills. SpeedPro Imaging is changing this. The firm invested in state of the art printers that use environmentally friendly printing techniques and offers numerous PVC free and recycled/recyclable choices. They are dedicated to lowering their own carbon footprint and making sustainable choices available to their customers.

With this mission in mind, SpeedPro Imaging of Fort Worth recently joined the Green Business Bureau, which is a national membership organization that uses an online assessment to certify green businesses. Awareness is critical, as most people don't understand the harmful impact of traditional printing. Harsh chemicals are used and tons of non-biodegradable waste are sent to landfills. SpeedPro Imaging of Fort Worth is working to make a difference.

SpeedPro Imaging of Fort Worth has adopted the latest printing technologies and uses latex inks (UL ECOLOGO and UL GREENGUARD Certified) as well as LED "cool cured" inks instead of solvents. They have partnered with local recyclers and now recycle over 90% of the waste they produce. SpeedPro Imaging encourages customers to use eco-friendly alternatives to PVC films, foam core sign boards, and other substrates. Eco-friendly alternatives are often at the same price as traditional media.

SpeedPro Imaging of Fort Worth wants its products to be of the highest quality. This includes being produced from sustainable materials in an environmentally friendly manner.

For more information on SpeedPro Imaging of Fort Worth, please visit <http://www.speedprofortworth.com/>

For more information on the GBB program, please visit <http://www.gbb.org>

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About SpeedPro Imaging of Fort Worth: SpeedPro Imaging of Fort Worth specializes in printing photo-realistic, large format graphics including retail and POP graphics, event graphics, trade show displays, wall murals, window graphics, banners, and vehicle wraps.

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